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Helphire announces Hastings as new business partner

Helphire, the UK's leading accident management company, is pleased to announce the launch of its latest commercial partnership with **Hastings Insurance Services Limited**, providing motor insurance customers with replacement vehicle services in the event of non-fault accidents.

Martin Ward, Helphire's Group Managing Director, commented:

"We are delighted to be partnering with Hastings Insurance Services, following a very competitive tender process, and very much look forward to working with them to provide high quality accident management services to their motor customers. As a market we continue to face challenging times. The launch of this partnership is testament to the high levels of customer service that we are committed to providing and which enable both our partners and their customers to benefit from new business arrangements such as this."

A spokesperson for Hastings said:

"Helphire partners with a number of the UK's largest insurers and intermediaries, offering a full range of motor claims-handling services, vehicle hire and vehicle repair provision. The company has demonstrated a product offering that clearly addresses the needs of our customers and is committed to adapting to the changing needs of the marketplace. We very much look forward to working collaboratively with Helphire."

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Notes to editors:

About Helpshire Group plc

Helpshire Group plc is a market leader in the provision of accident management assistance to drivers involved in road accidents that were not their fault. Working with the UK's top insurance companies, its services include provision of like for like replacement vehicles, financing of vehicle repairs, legal expenses and the management of personal accident claims.