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Helphire announces appointment of Head of Business Information and Planning

In line with Helphire's ongoing business restructure, the accident management company today announces the internal appointment of **Justin Clark**, previously Head of Finance for Helphire UK, to the role of **Head of Business Information and Planning** for the Group's Accident Management Division.

Reporting to Susan Howe, recently appointed Group Operations Director, Justin will hold responsibility for the Group's Albany Assistance Operations Centre based in Peterlee, Co. Durham and the Helphire UK Management Information (MI) and Resourcing teams in Bath, to form the new **Business Information and Planning Team**. Reporting to Justin will be **Jill Evans**, Operations Centre Manager and **Alex Heatley**, Contact Centre Performance Manager.

Susan Howe said, "Our focus at this time remains on re-shaping our business in line with the planned programme of change the Group is undergoing. The creation of a dedicated Business Information and Planning Team responsible for all management information and reporting will enable efficient and effective specification, production and analysis of operational information to both internal and external parties' requirements. I look forward to working with Justin and the team in their new roles. "

- Ends -



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Notes to editors:

About Helphire Group plc

Helphire Group plc is the market leader in the provision of accident management assistance to drivers involved in road accidents that were not their fault. Working with the UK's top insurance companies, its services include provision of like for like replacement vehicles, financing of vehicle repairs, legal expenses and the management of personal accident claims.

Helphire was founded in 1992 and floated on the London Stock Exchange in 1997. With a staff of over 2,600 and a fleet of over 17,000 vehicles to meet its customer requirements, the award winning Group is headquartered in Bath. Operating under three divisions, UK Accident Management, Legal Services and Helphire International, the Company has six call centre sites and a national network of 30 branches.