



PRESS OFFICE

Issue date: December 20th 2007

Christmas Cards 4 Charities 2007

This year Bath-based Helphire will once again be making charitable donations in lieu of sending printed Christmas cards. In selecting the four following charities, Helphire aims to support valuable causes which are close to their employees' hearts and which rely on much needed assistance from their local and wider communities.

Our four chosen charities for 2007 are:

Bristol & Bath Dogs and Cats Home - £1500
The Children's Hospice South West - £1500
MacMillan Nurses - £1000
Cancer Research UK - £1000

Gayatri Barua-Howe, PR & Marketing Manager said,
"We are very pleased to be able to support these four great causes in this way, and help raise awareness of the fantastic work they do. At this time of year particularly we know these funds are much needed and hope they will make even a small difference to those who may benefit."

ENDS

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Notes to editors:

- Award-winning Helphire Group plc, established in 1992, is the market leader in the provision of accident assistance to innocent drivers involved in road accidents.
- Helphire Group plc, through its subsidiary companies, provides a host of services to the insurance and motor industries including the provision of legal expenses, theft policies, claims handling facilities and accident management solutions, reinforcing the company's position as the UK's leading provider of services to non-fault accident victims. These subsidiaries are:

- Angel Assistance, providing legal expenses insurance (LEI) and claims handling services to the broker and insurance market.
- Total Accident Management, offering a complete motor claims and repair management solution to the fleet and insurance motor market
- Albany Assistance Limited, a wholly owned subsidiary of the Group since October 2004, offering white label legal expenses insurance (LEI) and claims handling services to the insurance market
- Swift Rentacar, recently acquired by the Group, offering a specialist prestige marque for marque credit hire service to dealerships and motor manufacturers
- e-register, the jewellery valuation, registration, and claims handling arm of the Group, providing a unique one-stop shop for the protection and recovery of valuable items
- CS2 Group, comprising Fleet Legal Limited, a vehicle fleet accident manager, E-Claim Limited, a provider of legal expenses insurance and Medirep Marketing Limited, a medico-legal reporting agency
- Cab Aid Limited, a specialist provider of replacement vehicles to the taxi market and provider of full claims management services, including vehicle repair, loss of earnings and PI claims handling.