



## PRESS OFFICE

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### **Helphire Group plc named Market Leading Credit Hire Company 2007 by Auto Body Professionals Club**

Helphire Group plc is pleased to announce its most recent accolade of **Market Leader** in the category of **Credit Hire Companies 2007**, as awarded by the ABP - Auto Body Professionals Club, the UK body repair sector's leading trade organisation.

Now in its third year, the ABP Club commissioned independent market research and analysis of the ten categories of key importance to the body repair industry, with 'Credit Hire' being one of these.

Companies in the category were ranked based on proportion of total turnover attributable to the body repair sector, with Helphire Group plc, including Albany Assistance Limited and Angel Assistance, leading the pack to beat competitors such as Drive Assist and Accident Exchange, its nearest competitor, by some £170m.

"The award is a fantastic achievement for the Group and reflects the positive attitude of UK bodyshops towards Helphire and the continued commitment we as a company place on the body repair market," said Alan Gilbert, Managing Director for Helphire Automotive Division.

**ENDS**

**For more information, please contact:**

Gayatri Barua-Howe, Marketing & PR Manager

T: 01225 321175

M: 07814 416091

E: [gbarua-howe@helphire.co.uk](mailto:gbarua-howe@helphire.co.uk)

**Notes to editors:**

- Award-winning Helphire Group plc, established in 1992, is the market leader in the provision of accident assistance to innocent drivers involved in road accidents.
- Helphire Group plc, through its subsidiary companies, provides a host of services to the insurance and motor industries including the provision of legal expenses, theft policies, claims handling facilities and accident management solutions, reinforcing the company's position as the UK's leading provider of services to non-fault accident victims. These subsidiaries are:
  - Angel Assistance, providing legal expenses insurance (LEI) and claims handling services to the broker and insurance market.
  - Total Accident Management, offering a complete motor claims and repair management solution to the fleet and insurance motor market
  - Albany Assistance Limited, a wholly owned subsidiary of the Group since October 2004, offering white label legal expenses insurance (LEI) and claims handling services to the insurance market
  - Swift Rentacar, recently acquired by the Group, offering a specialist prestige marque for marque credit hire service to dealerships and motor manufacturers
  - e-register, the jewellery valuation, registration, and claims handling arm of the Group, providing a unique one-stop shop for the protection and recovery of valuable items
  - CS2 Group, most recently acquired, and comprising Fleet Legal Limited, a vehicle fleet accident manager, E-Claim Limited, a provider of legal expenses insurance and Medirep Marketing Limited, a medico-legal reporting agency