



NEWS RELEASE

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Helphire Group plc on the road with dedicated recruitment website at

www.helphiregroupjobs.co.uk

Locally based Helphire Group plc, the UK's leading provider of accident management services to non-fault drivers, is pleased to announce the launch of its brand new recruitment website, featuring a wealth of current vacancies, employee profiles and company information across all areas of the FTSE 250 Company's business.

The homepage features links to bespoke sections for all Helphire Group's subsidiaries including Helphire UK, Swift Prestige Hire, Albany Assistance Ltd, Total Accident Management (Total), e-register as well the Group's Fleet Services Division and national branch network. Vacancies are categorised into Operations and Fleet roles and applications can be submitted on-line at the press of a button.

Lorraine Cuckson, HR Projects Manager responsible for the development of the site said, "Launching the recruitment website is an extremely exciting milestone for us. As Helphire continues to experience high levels of growth it is hugely important that we look to recruit great people through a variety of sources. Our new website is key to this and with the support of themed media advertising campaigns to include press - both trade and regional - internet search engine and advertising at Bath and Bristol train stations and on taxis, we aim to drive prospective candidates and those just interested in finding out more, to the site where they can learn more about who we are and what we do. Look out for our advans next week (26th February Bath & Bristol and 27th February Chippenham and Trowbridge) which will be travelling around the local area handing out leaflets and vacancy information."

For more information and a closer look at jobs at Helphire Group plc, go to www.helphiregroupjobs.co.uk. Who knows, your dream-job may await you there...

Picture captions:

Screen shots from www.helphiregroupjobs.co.uk

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For more information please contact:

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Notes to editors:

- The award-winning Helphire Group, established in 1992, is the market leader in the provision of accident assistance to innocent drivers involved in road accidents.
- Helphire Group, through its subsidiary companies, provides a host of services to the insurance and motor industries including the provision of legal expenses, theft policies, claims handling facilities and accident management solutions, reinforcing the company's position as the UK's leading provider of services to non-fault accident victims. These subsidiaries are:
 - Angel Assistance, providing legal expenses insurance (LEI) and claims handling services to the broker and insurance market.
 - Total Accident Management, offering a complete motor claims and repair management solution to the fleet and insurance motor market
 - Albany Group, a wholly owned subsidiary of the Group since October 2004, offering white label legal expenses insurance (LEI) and claims handling services to the insurance market
 - Swift Rentacar, recently acquired by the Group, offering a specialist prestige marque for marque credit hire service to dealerships and motor manufacturers
 - e-register, the jewellery valuation, registration, and claims handling arm of the Group, providing a unique one-stop shop for the protection and recovery of valuable items